

# Contract # 48288

Schedule Dates 10/16/12-11/05/12  
Advertiser SERVICE EMPLOYEES INTERNATIONAL UNION COI  
Agency The Campaign Group (1663)  
Product POLITICAL ISSUE (1052)  
Brand OCT 2012 (27834)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax /  
CPE Oct 2012  
Account Types Local/Political Issue Agency  
Billing Type Standard  
Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

Date Entered 09/24/12  
Last Modified 09/24/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$30,397.50  
Net Total \$172,252.50  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 84 \$113,950.00  
Nov. 2012 60 \$88,700.00  
Grand Total: 144 \$202,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	5:30A- 6A (ET)	3		X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		9/24/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	5:30A- 6A (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		9/24/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	5:30A- 6A (ET)	1	X							1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/24/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	5:30A- 6A (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		9/24/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5:30A- 6A (ET)	1	1							1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/24/12
6.0	Revised Line / SPOT	10/16/12-10/19/12	1	:30	5:30A- 7A (ET)			1	1	1	1						WHDH Boston (WHDH)		9/24/12
6.1	Normal Line / SPOT	10/16/12-10/19/12	1	:30	6:30A- 7A (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	WHDH Boston (WHDH)		9/24/12
7.0	Revised Line / SPOT	10/23/12-10/26/12	1	:30	5:30A- 7A (ET)	3		X	X	X	X						WHDH Boston (WHDH)		9/24/12
7.1	Normal Line / SPOT	10/23/12-10/26/12	1	:30	6:30A- 7A (ET)	3		X	X	X	X			3	\$1,800.00	\$5,400.00	WHDH Boston (WHDH)		9/24/12
8.0	Revised Line / SPOT	10/29/12-10/29/12	1	:30	5:30A- 7A (ET)	1	1										WHDH Boston (WHDH)		9/24/12
8.1	Normal Line / SPOT	10/29/12-10/29/12	1	:30	6:30A- 7A (ET)	1	1							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/24/12
9.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	5:30A- 7A (ET)			1	1	1	1						WHDH Boston (WHDH)		9/24/12
9.1	Normal Line / SPOT	10/30/12-11/02/12	1	:30	6:30A- 7A (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	WHDH Boston (WHDH)		9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

# Contract # 48288

Schedule Dates 10/16/12-11/05/12  
Advertiser SERVICE EMPLOYEES INTERNATIONAL UNION COI  
Agency The Campaign Group (1663)  
Product POLITICAL ISSUE (1052)  
Brand OCT 2012 (27834)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax /  
CPE Oct 2012  
Account Types Local/Political Issue Agency  
Billing Type Standard  
Comments

Date Entered 09/24/12  
Last Modified 09/24/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$30,397.50  
Net Total \$172,252.50  
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	84	\$113,950.00
Nov. 2012	60	\$88,700.00
<b>Grand Total:</b>	<b>144</b>	<b>\$202,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	9:30A- 10A (ET)	1		X	X	X	X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/24/12
11.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	9:30A- 10A (ET)	1		X	X	X	X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/24/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9:30A- 10A (ET)	1	X							1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/24/12
13.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	10A- 11A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
14.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	10A- 11A (ET)	1	X							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
15.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	10A- 11A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	10A- 11A (ET)	1	X							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
17.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	10A- 11A (ET)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
18.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	1P- 2P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
19.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	1P- 2P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
20.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	1P- 2P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	1P- 2P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
22.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	1P- 2P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	1P- 2P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

## Contract # 48288

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Advertiser SERVICE EMPLOYEES INTERNATIONAL UNION COI  
Agency The Campaign Group (1663)  
Product POLITICAL ISSUE (1052)  
Brand OCT 2012 (27834)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax /  
CPE Oct 2012  
Account Types Local/Political Issue Agency  
Billing Type Standard  
Comments

The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

Date Entered 09/24/12  
Last Modified 09/24/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$30,397.50  
Net Total \$172,252.50  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 84 \$113,950.00  
Nov. 2012 60 \$88,700.00  
Grand Total: 144 \$202,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	2P- 3P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
25.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	2P- 3P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
26.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	2P- 3P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
27.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	2P- 3P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
28.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	2P- 3P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2P- 3P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
30.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	3P- 3:30P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
31.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	3P- 3:30P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
32.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3P- 3:30P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
33.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	3P- 3:30P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
34.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3P- 3:30P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3P- 3:30P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
36.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	3:30P- 4P (ET)			1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
37.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	3:30P- 4P (ET)		1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

**Contract #** 48288  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** SERVICE EMPLOYEES INTERNATIONAL UNION COI  
**Agency** The Campaign Group (1663)  
**Product** POLITICAL ISSUE (1052)  
**Brand** OCT 2012 (27834)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** Oct 2012  
**Account Types** Local/Political Issue Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/24/12  
**Last Modified** 09/24/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$30,397.50  
**Net Total** \$172,252.50  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
Oct. 2012 84 \$113,950.00  
Nov. 2012 60 \$88,700.00  
**Grand Total:** 144 \$202,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3:30P- 4P (ET)	1		1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
39.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	3:30P- 4P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
40.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3:30P- 4P (ET)	1		1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3:30P- 4P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
42.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/24/12
43.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	7:30P- 8P (ET)	1	1							1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
44.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	7:30P- 8P (ET)	1	X							1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
45.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/24/12
46.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	11:35P- 12:35A (ET)	3		X	X	X	X			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		9/24/12
47.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	11:35P- 12:35A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
48.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	11:35P- 12:35A (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
49.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	11:35P- 12:35A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
50.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	11:35P- 12:35A (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 48288

Schedule Dates

10/16/12-11/05/12

Advertiser

SERVICE EMPLOYEES INTERNATIONAL UNION COI

Agency

The Campaign Group (1663)

Product

POLITICAL ISSUE (1052)

Brand

OCT 2012 (27834)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

CPE

OCT 2012

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

09/24/12

Date Entered

09/24/12

Last Modified

09/24/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$30,397.50

Net Total

\$172,252.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Oct. 2012 84

Nov. 2012 60

Grand Total: 144

Rate

\$113,950.00

\$88,700.00

\$202,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	10/18/12-10/18/12	1	:30	8P- 9P (ET)	1				1				1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)	COMMUNITY/ PARKS AND REC.	9/24/12
52.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	12P- 12:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
53.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	12P- 12:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
54.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	12P- 12:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
55.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	12:30P- 1P (ET)	1			1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
56.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	12:30P- 1P (ET)	1								1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
57.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	12:30P- 1P (ET)	1			1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
58.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	12:30P- 1P (ET)	1								1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
59.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	12:30P- 1P (ET)	1			1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
60.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	12:30P- 1P (ET)	1								1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
61.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	4P- 4:30P (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/24/12
62.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	4P- 4:30P (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/24/12
63.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4P- 4:30P (ET)	1	X							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/24/12

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Date:

Accepted-Station:

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Comments:

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Schedule Dates

10/16/12-11/05/12

Advertiser

SERVICE EMPLOYEES INTERNATIONAL UNION COI

Agency

The Campaign Group (1663)

Product

POLITICAL ISSUE (1052)

Brand

OCT 2012 (27834)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

OCT 2012

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
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1600 Locust Street  
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09/24/12

Date Entered

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Last Modified

Charles Shiebler

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

Commission

\$30,397.50

Net Total

\$172,252.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Spots

Oct. 2012

84

Nov. 2012

60

Grand Total:

144

Rate

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\$88,700.00

\$202,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	4:30P- 5P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
65.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	4:30P- 5P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
66.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	4:30P- 5P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
67.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	5P- 5:30P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
68.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	5P- 5:30P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
69.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	5P- 5:30P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
70.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	5:30P- 6P (ET)	1		X	X	X	X			1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/24/12
71.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	5:30P- 6P (ET)	1		X	X	X	X			1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/24/12
72.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	5:30P- 6P (ET)	1		X	X	X	X			1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/24/12
73.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	6P- 6:30P (ET)	1		1						1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		9/24/12
74.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		9/24/12
75.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6P- 6:30P (ET)	1	X							1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		9/24/12
76.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	7P- 7:30P (ET)	1		X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
77.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	7P- 7:30P (ET)	1		X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 48288

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/16/12-11/05/12

SERVICE EMPLOYEES INTERNATIONAL UNION COI

The Campaign Group (1663)

POLITICAL ISSUE (1052)

OCT 2012 (27834)

Shiebler, Charles (1011)

WHDH

/

Oct 2012

Local/Political Issue Agency

Standard

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/24/12

09/24/12

Charles Shiebler

No

Normal

15.00

\$30,397.50

\$172,252.50

WHDH Boston (WHDH)

By Broadcast Month

Spots

Rate

Oct. 2012

Nov. 2012

Grand Total:

84

60

144

\$113,950.00

\$88,700.00

\$202,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7P- 7:30P (ET)	1		X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
79.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	9p- GRIMM	1					X			1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		9/24/12
80.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	9p- Law & Order SVU	1			X					1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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